

PROGRAM TECH SPECS

Program Name: *Treasured Truth*

Program Description: Each weekday, Pastor James Ford adds godly wisdom and guidance to your daily walk with Christ with clear, powerful Bible teaching on *Treasured Truth* from Moody Radio. Pastor Ford uses his breadth of experience to bring you relevant, Christ-centered, expository preaching.

You will enjoy his humorous illustrations and reflections on his personal experiences as he studies and teaches through Scripture, drawing from each passage relatable principles and valuable application. Each message will encourage you to face the challenges that each day brings, with regular reminders to praise God for his goodness.

About the Host: Pastor James Ford Jr. has been the senior pastor of Christ Bible Church of Chicago, located on the south side of Chicago, Ill., for nearly 30 years. He also serves as the president of Impact Ministries, an outreach ministry committed to strengthening families in the South Shore community of Chicago.

A graduate of Moody Bible Institute and Trinity Evangelical Divinity School, Pastor Ford is an international conference speaker, seminar leader, teacher and author of the books *When a Man Loves a Woman* and *Seven Reasons Why God Created Marriage*.

Length: 24 minutes

Clock: ftp://ftp.moody.edu/Resources/Clocks-Schedules/Current_Clocks/Clocks_M-F_Oct_2017/Daily_6p.pdf

Air Date/Time:

MB1 Release: Monday–Friday at 6:30 p.m. CT

FTP Release: Available daily for FTP download

ftp://ftp.moody.edu/Programs/Daily/Treasured_Truth/Program/

Promo Spots:

One 30-second and one 60-second promos are available for promotion at

ftp://ftp.moody.edu/Programs/Daily/Treasured_Truth/Promos/

Host and Producer Contact:

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Moody Radio | Treasured Truth

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Clearance: If you would like more information or are interested in adding Moody programming to your lineup, contact a Moody Radio representative at (800) 621-7031 or moodyradio@moody.edu.

Listener Support: Listeners can be directed to www.treasuredtruthradio.org for program archives, program details and contact information. (Website launched March 1.)

Interviews: James Ford is available for interviews by telephone. Interview inquiries should be sent to the attention of Mark Breta at treasuredtruth@moody.edu.

Graphics: Available for download at ftp://ftp.moody.edu/Programs/Daily/Treasured_Truth/Graphics/

