

Unlocking the Bible is becoming "Open the Bible"

Unlocking the Bible with Colin Smith recently announced a decision to change its name to **Open the Bible with Colin Smith**. This move reflects Pastor Colin's conviction that the most critical spiritual growth step Christians can take is to actually open the Bible and study it for themselves. If you have not yet booked an interview with Pastor Colin regarding his deep commitment to this, please do so by contacting me. **This transition will take place effective June 6, 2022**. Beginning with the broadcast delivered on that date, the program will be introduced as "Open the Bible with Colin Smith" by host Steve Hiller. **All references to *Unlocking the Bible* should be changed to *Open the Bible* on June 6, not before and not after**, whenever possible. We know this is a challenge, thank you for your cooperation and efforts in this direction.

Please read all of the following information carefully. We have sought to be succinct, but each point below pertains.

What this means for accessing the broadcast.

Amb-OS

If your station receives the daily broadcast from the Amb-OS system, you will automatically receive the correct program. There will be an updated file naming convention from the Amb-OS system for each of **Open the Bible's** 3 programs plus the daily promo: Going forward the ministry code: will be **OPBM**. The program codes will be:

- OPB5** – Daily 25 Minute Broadcast,
- OPP5** – Daily Promo
- OPB1** – Weekend 25 Minute Broadcast
- OPN5** – Daily One Minute Broadcast

FTP Delivery from Next Level Insights

If you download the broadcast from our FTP location, the program directory names, along with the associated file names will be updated. These updated files will be available the week of May 30th. To avoid errors, log in information for tools such as Filezilla will remain unchanged:

Host: 02d8caa.netsolhost.com

Unlocking the Bible is becoming "***Open the Bible***"

User: unlockingthebible

Pass: Utb102012

Steps you need to take

1. Replace the Unlocking the Bible **logo** with the new ***Open the Bible*** logo (attached).
2. Replace all **written references** to Unlocking the Bible with ***Open the Bible with Colin Smith***. This will include:
 - Your website
 - Social Media
 - Email newsletters
 - Printed program guides
 - PDF versions of printed program guides
3. Replace **all links** to the ministry, making them all www.openthebible.org
4. Replace **the phone number** which will become 1-877-OPEN-365
5. Replace **any photo** of Colin you have with the version attached.

A final note, the ministry will appreciate it if in shorthand language it is **NOT referred to as "OTB"** but instead as ***Open***. Thank you!

Should you have questions or need additional assistance, do not hesitate to contact me:

Cell – 847-530-1055

Email – rh@nextlevelinsights.com

Again, the ministry is grateful for your participation.

Robb Hansen

President

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Next Level Insights is a creative communication and fundraising agency dedicated to helping nonprofit organizations clarify their mission, understand their donors, and develop clear, comprehensive, consistent, and compelling communications strategies to advance their work.