David Woodworth

From: David Woodworth

Sent: Friday, November 5, 2021 2:25 PM

To: MBN Mail Account Cc: David Woodworth

Subject: Moody Radio Operations: This Just In... The Word in Song Rebranding, Christmas

Specials Catalog

Moody Radio Operations Newsletter ... November 5, 2021



Moody Radio: This Just In

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The Word in Song – Rebranding Coming | Jan. 24, 2022

Moody Radio will be rebranding and transitioning the format of The Word in Song to The Praise & Worship Channel on Moody-1 effective Monday, January 24, 2022.

This move will allow us to utilize the same music and voice tracks on The Praise & Worship Channel as well as on Moody-1. It will also bring consistency to affiliates that play The Praise & Worship Channel overnight. The same format, same clock, just different air talent.

The music library currently in use on *The Word in Song* is the same as that on *The Praise & Worship Channel*, and Donna Leland will remain the air talent in the weeknight time slot of 8-11 p.m. CT.

Moody Radio Affiliates should note the most noticeable change will be in the clock structure on Moody-1. We will move to the same clocks used from 11 p.m. – 5 a.m. CT. We will update the M-F 8-11 p.m. PDF clocks in the coming weeks. In the meantime, please reference the <u>format clock for The Praise and Worship Channel overnights</u> at https://www.moodyradio.org/stations/affiliate/resources/.

Christmas Specials Catalog 2021

Moody Radio is pleased to offer four new Christmas specials for the 2021 Christmas holiday season that will be available on Moody-1 and FTP download:

- The Son of David Haven Ministries
- Nativity a 3-part x 54-minute series
- Candlelight Carols Unwrapped: The Gifts of Christmas
- Unwrapping Christmas in the Old Testament

In addition, we will re-release four older Christmas specials that have been affiliate favorites for year. These are available via FTP only:

- A Stirring in Bethlehem
- The Lesser Characters of Christmas
- The Hope of Hanukkah
- Trail of Two Kings

Moody Radio Network (MB1) Release	Air Date/Time C.T.
Nativity (Part 1)	Sat. Dec. 4 at 3-3:54 p.m.
The Son of David (Haven)	Sat. Dec. 4 at 4-4:54 p.m.
Nativity (Part 2)	Sat. Dec. 11 at 3-3:54 p.m.
Candlelight Carols	Sat. Dec. 11 at 4-4:54 p.m.
Candlelight Carols (repeat)	Sun. Dec. 12 at 3-3:54 p.m.
Nativity (Part 3)	Sat. Dec. 18 at 3-3:54 p.m.
Unwrapping Christmas in the Old Testament	Sat. Dec. 18 at 4-4:54 p.m.
Unwrapping Christmas in the Old Testament	Sun. Dec. 19 at 3-3:54 p.m.
(repeat)	
Unwrapping Christmas in the Old Testament	Sat. Dec. 25 at 3-3:54 p.m.
(repeat)	
Only Available On FTP	Program Length
A Stirring in Bethlehem	13 x 1:00 min.
The Lesser Characters of Christmas	54-min.
The Hope of Hanukkah	47-min.
Trail of Two Kings	47-min.



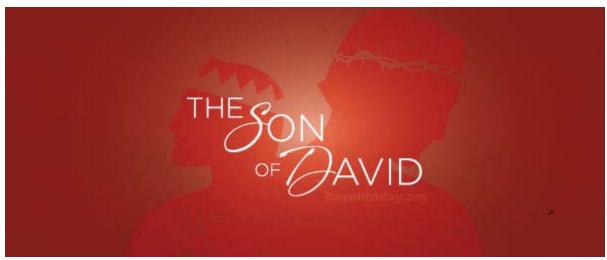
NATIVITY: The Audio Dramatization of the Birth of Jesus Christ consists of three 54-minute programs airing on Moody-1 the first three Saturdays in December at 3 p.m. CT and is also available to affiliates via FTP.

Produced by David Warner & Ross Boothe, in conjunction with the team at AudioStories.life, we're excited about this collaborative effort with Moody Radio that features a large cast of professional actors, sound environments and effects, and a cinematic score – a "movie for your mind" that is appropriate for all ages.

Download Tech Specs Here.

Download Moody Radio Christmas Specials Catalog Here.

Sign-Up for broadcast clearance for this this and other Christmas specials: https://moodyradio.wufoo.com/forms/pzie5811345we6/



The Son of David (Christmas Special from Haven – 2021)

Looking at the Gospel of Luke as well as the prophets of old, Charles Morris will seek to answer the question, "Why is Jesus the Son of David?" The stunning answer shows us that Christmas isn't just something that happened unexpectedly— it was planned by God, foretold in the Old Testament, and fulfilled by Jesus.

This 54-minute Christmas special from Haven Ministries airs on Moody-1 Saturday, Dec. 4 at 4-4:54 p.m. CT. Also available for FTP download.

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Moody Bible Institute's Music Department presents *Candlelight Carols: Unwrapped - The Gifts of Christmas*, a joyous celebration of the Christmas season. The Music Department music ensembles, along with members of Moody's Speech and Drama Corps create a compelling program sure to delight the whole family. The sounds of *Candlelight Carols* will inspire everyone to reflect upon the joys of the holidays through dramatic and musical expression.

This 54-minute special will air on Moody-1 Saturday, December 11, at 4-4:54 p.m. and again Sunday, Dec. 12 at 3-3:54 p.m. CT and is available to affiliates via FTP.

More information on this year's virtual event can be found at https://www.moody.edu/candlelight-carols/.

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(Unwrapping Christmas in the Old Testament - Web graphic coming soon)

For most of us, our vision of Christmas is limited exclusively to the gospel accounts. But Christmas is actually unwrapped in the Old Testament! The production team of *The Land and the Book with Dr. Charlie Dyer* will do some great exploration with compelling guests in a journey that will take listeners to a fresh appreciation of the real story of Christmas.

With most of the content recorded in Israel, this 54-minute special will include compelling conversations, powerful Scripture, and dramatic vignettes, along with location-based sound effects.

This new 54-minute special will air three times on Moody-1: Saturday, December 18, at 4-4:54 p.m., Sunday, December 19 at 3-3:54 p.m. and again Saturday, Dec. 25 at 3-3:54 p.m. CT and is available to affiliates via FTP.

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The Music of Christmas | Now Available

Here is the planned Christmas music start-stop, ramp-up/ramp-down schedule on Moody-1. If your station is already airing much of the music offered on Moody-1, we would encourage you to follow this schedule on your station.

33% Christmas - 11/26-12/2 66% Christmas - 12/3-12/10 100% Christmas - 12/11-12/26 Return to normal programming on 12/27

We'd like to thank our affiliates for allowing us to provide content to help listeners take the next step in their relationship with Jesus. Please know that if you personally need a little Christmas Music break, feel free to open up Moody Radio's online station, The Music of Christmas.

You can also listen through the Moody Radio App. If you have a Smart Speaker, you can say, "Alexa, enable Moody Radio." From then on just say, "Alexa, play Music of Christmas from Moody Radio."

Moody Radio - Thanksgiving Out of Office | Nov. 25-26

In observance of the upcoming Thanksgiving holidays, the offices of MBI and Moody Radio Marketing and Affiliate Relations will be closed Thursday and Friday, Nov. 25–26. As always, our Moody Radio Network Operations Center will be staffed 24x7 and can be reached with any operational questions at (312) 329-4145.

Down The Road

Christmas Break - Out of Office | Dec. 20-31, 2021

Martin Luther King Jr. Day - Out of Office | Monday, Jan. 17, 2022

Treasured Moments in Black History | Feb. 1-28, 2022

These two-minute daily short features showcase the legacy of African American Christians in American history. Broadcast details coming in early January.



Founder's Week 2022 | Feb. 1 - 4, 2022

Make plans to air Founder's Week 2022, beginning Tuesday, Feb. 1 through Friday, Feb. 4 from 7 – 9 p.m. CST. Moody Radio will provide both live coverage on Moody-2 and recorded broadcast coverage via Moody-1 and FTP download. The evening general session speakers are still to be announced. More information can be found at the Founder's Week 2021 Website: https://www.moodyconferences.com/foundersweek/

Broadcast details will be released in early January.

NRB 2022 | March 8-11, 2022

A reminder that registration is underway for NRB 2022 set for March 8-11, 2022. But the early bird discounted registration rates end Nov. 20. Here is a link you can use to...

REGISTER NOW

https://nrbconvention.org/register/

We hope to see you at NRB 2022, NRB's International Christian Media Convention. Please let us know you're attending so we can keep you informed on Moody Radio's events. Please email us at moodyradio@moody.edu and place "Yes I Plan to Attend NRB 2022" in the Subject line.

Latest Updated Moody Radio Resources

For the latest updated documents from Moody Radio, please see https://www.moodyradio.org/stations/affiliate/resources/.

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